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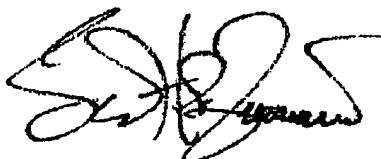
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Matz, et al. Attorney Docket: BS01378
Serial No: 10/017,630 ✓ Art Unit: 3629
Date Filed: 12/14/2001 Examiner: Ouellette, Jonathan
Title: SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the centralized facsimile telephone number (703) 872-9306.

Scott P. Zimmerman
Name of Person Mailing This Paper



02 May 2005
Date of Transmission

PETITION FOR EXTENSION OF TIME

Office of Petitions
Commissioner for Patents
P. O. Box 1450
Alexandria VA 22313-1450

Commissioner:

The Assignee herewith petitions the Commissioner to extend the time for reply to the non-final Office Action dated December 8, 2004 for two (2) months from March 8, 2005 to May 8, 2005. The Assignee herewith encloses authorization for the 37 C.F.R. § 1.17(a)(2) large entity fee of \$450.

05/26/2005 JBALINAN 00000043 10017630

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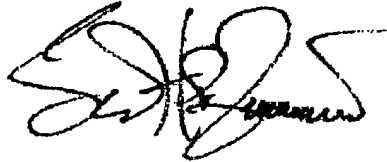
450.00 0P

BS01378

U.S. Application No. 10/017,630 Examiner OUELLETTE, Art Unit 3629
Response to December 8, 2004 Office Action

If any issues remain outstanding, the Office is requested to contact the undersigned at
(919) 387-6907 or scott@scottzimmerman.com.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Scott P. Zimmerman', with a stylized flourish at the end.

Scott P. Zimmerman
Attorney for the Assignee
Reg. No. 41,390